

What Schools and Communities are Saying...

"Accurate state data for comparison to local data would make grant applications stronger and also allow even better community buy-in in a data-driven planning process."

Of the respondents who have used HKCS data in grant applications, 88% of their applications were granted funding. Examples of funding sources include:

- Safe Schools Initiative
- Title IV —21st Century Funding
- Drug Free Communities
- Tony Grampas Youth Services

"It would be great to be able to compare our students with state level data to show how we are faring in comparison to the rest of the state."

"A question always arises: Is this good news compared to the rest of the state/country or is there room for improvement?"

The development and administration of the Healthy Kids Colorado Survey has been supported and approved by a number of Colorado state agencies including the Departments of Education, Public Health and Environment, Human Services (Division of Behavioral Health), and Public Safety (Division of Criminal Justice, Office of Adult and Juvenile Justice Assistance). The data collected through this survey effort will be used by state agencies to direct funding to support local and community programming.



For more information on HKCS state sample efforts, please visit:
<http://www.omni.org/survey.aspx>
or email survey@omni.org.



HEALTHY KIDS COLORADO SURVEY

The Healthy Kids Colorado Survey (HKCS) is a state-wide survey effort that assesses the health-related attitudes and behaviors of high school students in Colorado. The survey is conducted every two years within randomly selected high schools.

Schools Benefit by Using HKCS Data

The comparison of state-level data can be compelling to funders.

- Local survey data can strengthen your grant applications leading to an increase in resources.

Healthy students perform better in the classroom and on standardized tests.

- HKCS data can help you understand and promote healthy attitudes and behaviors among your students, which leads to better overall academic achievement.

Measuring and supporting positive behavior and norms will encourage a healthy and positive learning environment.

- This information can be used in social marketing tools and incorporated within other interventions and programs.

HKCS data can be used to increase public awareness and influence leaders to shape effective public policy by comparing state-level data.

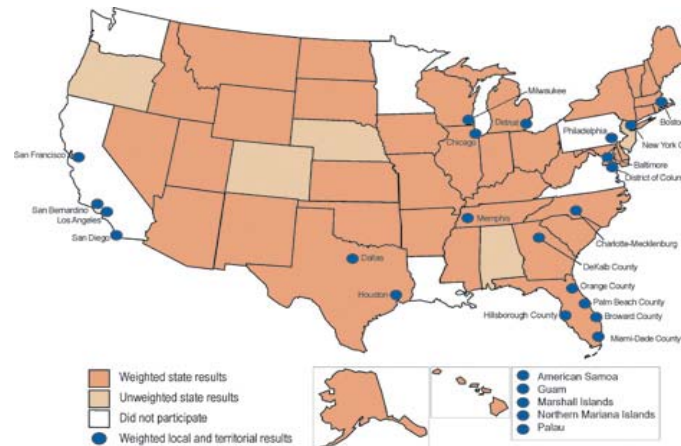
- This information can be used by other organizations to shape effective prevention and intervention programs.

How are Colorado Youth Doing?

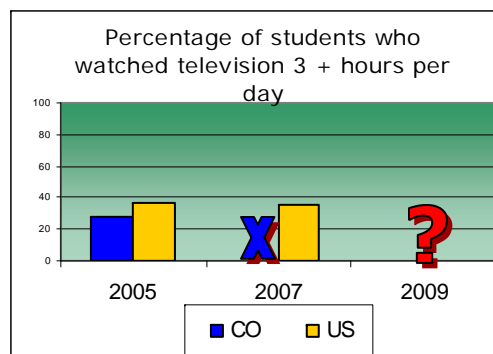
THAT'S A QUESTION WE CAN'T ANSWER!

In 2007, Colorado was 1 of 4 states that was unable to get a representative sample. Colorado has only collected a representative sample twice in the past 14 years.

2007 Survey Participation



Did you know that state agencies rely on this information to make funding decisions and determine resource allocation?



Schools Value HKCS Data

Recently, schools and communities in both rural and urban areas throughout Colorado were asked about their perceptions of the benefits of HKCS data.

92% agree or strongly agree that HKCS data has helped provide an understanding of the issues that affect the youth in their community.

97% agree or strongly agree that it would be beneficial to have accurate and recent state-level data to compare to local HKCS data.

87% agree or strongly agree that HKCS data has been useful in shaping prevention programming being run in their schools.

97% of respondents said they would participate in the state-level HKCS effort if chosen.